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Sage Communications' Catherine Melquist Selected as New President of Mobile Satellite Users Association

Melquist Envisions Future of Inclusive Satellite Community Focused on Mobility

McLean, VA, October 16, 2015 -- Catherine Melquist, senior vice president of Sage Communications' Satellite division, was recently selected by unanimous vote of the Board of Directors to be the new [Mobile Satellite Users Association](http://www.MSUA.org) president.

In this new role, Ms. Melquist will replace long-time MSUA president Tim Farrar and will continue his focus on the needs and interests of the satellite user community. Her goals include, initiating efforts to broaden MSUA's membership to include a greater spectrum of the satellite community through the expansion of outreach to incorporate companies focused on mobility services. As president, Melquist will promote the new MSUA Annual Mobility Innovation Awards contest set for launch in January 2016.

"My objective is to bolster MSUA's position as a thought leader on mobility issues and innovations for both the satellite user and provider communities," said Melquist. "MSUA has clearly benefitted from Tim Farrar's navigation of the industry during the past nine years. And now, with the continued MSS and FSS convergence, the opportunity has emerged to shift organizational to a sharper focus on mobility."

Ms. Melquist began her satellite industry career in 1994 and has held a number of increasingly senior positions in marketing and product management over the last twenty years. Melquist will establish a seven-point leadership approach for the organization and asks the satellite communications industry to support her innovative initiatives.

"Catherine is ideally suited to take the reins of the organization," said former MSUA president, Tim Farrar. "Her leadership comes at a time of great change for satellite, and her approach for the organization will certainly do a lot to highlight and reflect the evolution of the industry."

To learn more about MSUA, please visit www.MSUA.org.

About MSUA

Mobile Satellite Users Association is a non-profit organization dedicated to promoting the interests of the users of Mobile Satellite Services worldwide. It serves the interests of users by fostering communications among and between users, suppliers of equipment and services, operators of satellite systems, and the various entities that may affect the future of the industry. In addition, MSUA reviews, analyzes and reports on, from a user's perspective, the activities, regulatory decisions and critical events of the Mobile Satellite Services industry. Finally, MSUA provides a means of assembling mobile users' views on system and service concerns and conveying this information to the appropriate authorities.

Twitter: @MSUAorg



About Sage Communications

Located in the Greater Washington, D.C. area, [Sage Communications](#) is a full-service marketing communications and public relations agency providing services to technology, government, healthcare, pharmaceuticals, non-profits and consumer-oriented organizations. The company provides a unique fusion of public relations, advertising, marketing, branding, social media, interactive services, and event management to Fortune 500 companies, start-ups, non-profits, government agencies, associations and coalitions to deliver custom, high-impact communications programs. Sage supports several organizations and activities including the [DC Jazz Festival](#), [The National Cherry Blossom Festival](#), [S&R Foundation](#), [Access Youth](#), [The Children's Inn at NIH](#), and [the Leadership of Greater Washington](#).

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