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Mobile Satellite Users Association To Recognize Top Mobility Innovators at Satellite 2017

John Bloom, author of "Eccentric Orbits," to give keynote at Innovation Awards Luncheon

McLean, VA, January 11, 2017 – The Mobile Satellite Users Association (MSUA) is now accepting nominations for its annual Mobility Innovation Awards, with the winners to be recognized at the Satellite 2017 conference in March. The awards celebrate cutting-edge technical and service delivery innovations that have contributed to the development of the satellite mobility market.

The awardees will be honored at MSUA's Mobility Innovation Awards Luncheon on March 7 during Satellite 2017 in Washington, DC. John Bloom, New York Times columnist and author of "Eccentric Orbits: The Iridium Story," will deliver the keynote address focusing on the commercial and technical complexities as well as the professional and personal ingenuity involved in launching a new satellite constellation.

MSUA invites companies that launched or promoted a satellite mobility innovation in 2016 to nominate their companies for awards in the following categories:

- Top Aeronautical Mobility Satcom Innovation
- Top Maritime Mobility Satcom Innovation
- Top Government Mobility Satcom Innovation
- Top Land Mobility Satcom Innovation
- Top M2M Mobility Satcom Innovation

"Innovation is key to the development of the satellite mobility market and MSUA recognizes players that are leading the transformation and elevating the capabilities of this field," said **Catherine Melquist, President of MSUA**. "MSUA is also pleased to have John Bloom, an acclaimed veteran investigative journalist, as our luncheon keynote speaker. John has meticulously researched aspects of the satellite industry and well understands the science and business involved in bringing new space-based innovations to market."

Last year, mobility award winners included Cobham, Inmarsat, Iridium, ORBCOMM and ViaSat. Hughes DISD, Marlink and Kymeta were all deemed "companies to watch".

Contestants should email a one-page description of their company's mobility innovation together with information evidencing the impact it has made in one of the five designated satcom user categories to marketing@msua.org no later than January 31, 2017. Nominees must be MSUA members to apply. The luncheon is open to all interested parties and tickets can be purchased at the same time when registering for Satellite 2017.



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About MSUA

Mobile Satellite Users Association (MSUA) is a non-profit organization dedicated to promoting the interests of the satellite mobility users and providers worldwide. It serves the interests of the satellite mobility community by fostering communications among and between users, equipment suppliers, satellite operators, applications developers and other market stakeholders. In addition, MSUA gathers and disseminates news, information, analysis, trend data and event announcements critical to the satellite mobility community as well as facilitates member discounts for satellite mobility events. Finally, MSUA assembles mobility user and provider views on system and service concerns, and conveys this information to regulatory and other authorities both in the U.S. and in Europe. For more information about joining the Mobile Satellite Users Association, please visit www.msua.org. Follow us on Twitter! @MSUAorg

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