



Top Mobility Satellite Innovations and Market Development Efforts Celebrated by the Mobile Satellite Users Association *MSUA Announces Four Top Innovation Winners and a Company to Watch*

Washington, DC, March 13, 2018 – The Mobile Satellite Users Association (MSUA), today celebrated this year's Mobility Satellite Innovation Award winners at its annual luncheon held in conjunction with the Satellite 2018 conference. Open to all MSUA members, the awards celebrate technical and service delivery innovations that are contributing to the development of the satellite mobility market.

"Requirements for satellite mobility connectivity are growing and evolving at a brisk pace," said **Catherine Melquist, president of MSUA**. "It's a pleasure to take time out to recognize companies that are helping drive change and progress toward increased communications, safety and productivity throughout all regions of our planet."

The luncheon was widely attended by MSUA members and others involved with or following the satellite mobility community. MSUA has an internationally distributed membership comprised of the industry's earliest and largest mobility players as well as new and start-up companies entering the space. This year, MSUA celebrated the innovations of -- Globecomm, Inmarsat Government, Globalsat Group, ITC Global and Isotropic Systems:

- Globecomm "Top M2M/IOT Mobility Satellite Innovation" for the Globecomm Satellite IoT platform, an integrated solution that enables satellite connectivity to work seamlessly with AT&T's cellular network. Businesses no longer need to purchase their cellular and satellite services separately but can instead use a single platform for managing IoT devices, networks and applications.
- Inmarsat Government "Top Government Mobility Satcom Innovation" for its Lband Tactical Satellite (L-TAC) service which provides global, satellite-based, beyond line of sight (BLOS) communications on the move (COTM) for military Ultra High Frequency (UHF) and civilian Very High Frequency (VHF) users. L-TAC enables users to operate secure voice and data circuits between tactical radios across a defined operating area without requiring additional user-provided terrestrial infrastructure.
- Globalsat Group "Top Land Mobility Satcom Innovation" for its hybrid Inmarsat BGAN Iridium Push-to-Talk solution developed in support of Brazil's huge infrastructure project– the creation of the North-South Railway. Globalsat Group's solution enables operatives to stay connected as they construct the railbed and install track through vast remote areas with little or no connectivity.





- ITC Global "Top Maritime Mobility Satcom Innovation" for their adaptation of Panasonic Avionics' Third Generation Satellite Communications Network for the maritime market. ITC Global is leveraging the network's global HTS capacity to deliver up to 20 times greater bandwidth enhancing video and digital analytic capabilities plus crew welfare and entertainment programs improving the user experience for mariners in the cruise and other high-traffic industry segments.
- **Isotropic Systems** was nominated as the "**Company to Watch**" for its new antenna innovation that bends light to create new structures and highly adaptable form factors resulting in lower power consumption and fewer active feeds. Most important, the antennas are expected to be manufactured at 75–90 percent lower cost than conventional phased-array and flat-panel antennas opening the enterprise and consumer broadband markets to new development for satellite.

At the awards luncheon, MSUA welcomed **Isotropic Networks, KenCast and Isotropic Systems** as its newest members heading up MSUA's Class of 2018. MSUA had a banner 2017 with 11 new members joining the association including **OneWeb**, **SES Government Solutions**, **Panasonic Avionics**, **Thales Defence and Security**, **iDirect Government, Globecomm, Phasor, MVS Group** and **Woods Hole Group (formerly CLS America) and Clarke Belt 2.0.** Additionally the MSUA Board of Directors recently re-elected Joel Thompson, vice president and general manager of the Terrestrial Business Unit at Iridium, and Geoff Hall, owner of Cedarwood Associates International, as the chairman and vice chairman, respectively, of the MSUA Board.

For more information about the awards, innovations, and how to become an MSUA member, please visit <u>http://www.msua.org</u>.

About MSUA

The Mobile Satellite Users Association is a non-profit organization dedicated to promoting mobility satellite innovations and market development worldwide. The Association fosters the exchange of news, information and education among providers, users and followers of satellite mobility connectivity including those focused on communications, navigation and safety. Twitter: @MSUAorg

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