



**For Immediate Release**

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## **FARRAR TO HEAD MOBILE SATELLITE USERS ASSOCIATION**

*McLean, VA., USA, November 16, 2006:* George Zachmann, chairman of the Mobile Satellite Users Association, announced that Tim Farrar, mobile satellite expert and president of Telecom, Media and Finance Associates, Inc. (TMF Associates), has assumed the presidency of MSUA effective November 15, 2006. He succeeds Scott Chase, who will continue consulting for information services providers and trade publishers across a number of markets, including mobile satellite communications, as a partner in GRID Media LLC.

In making the announcement, Zachmann stated "Tim is well known within both the fixed and mobile satellite industries with more than 13 years business and technical consulting experience across the satellite sector. Tim has particular expertise in interpreting the impact of market developments upon technical requirements for satellite design, and has recently released several widely read research reports on new developments in the mobile satellite industry. His firm has worked with many of the major mobile satellite companies over the last few years, and his leadership will enable MSUA to sponsor the next of MSUA's mobile satellite conferences. In addition, MSUA will continue to maintain the web's only mobile satellite portal, publish weekly headlines on mobile satellite issues and periodic newsletters that are highly regarded."

Farrar has headed his own consulting company, specializing in technical and financial analysis of satellite ventures since September 2002, and will continue to manage TMF Associates while serving as MSUA president.

Prior to starting TMF Associates, Farrar was a principal consultant at Analysys Consulting, leading the satellite consulting group for this major European telecom consultancy, and creating a multi-million dollar business with a global reputation for excellence within the satellite sector. He conceived, founded and led Analysys's operations in the U.S. from 1999 to 2002, building up a team of eight consultants.

Farrar has both undergraduate and Ph.D degrees from the University of Cambridge, United Kingdom.

Mobile Satellite Users Association is a non-profit organization dedicated to promoting the interests of the users of Mobile Satellite Services (MSS) worldwide. It serves the interests of MSS users by fostering communications among and between MSS users, suppliers of MSS equipment and services, operators of MSS satellite systems, and the various entities that may affect the future of the industry. In addition, MSUA reviews, analyzes and reports on, from an MSS user's perspective, the activities, regulatory decisions and critical events of the MSS industry. Finally, MSUA provides a means of assembling MSS users' views on system and service concerns and conveying these concerns to the appropriate authorities.